

## The MedShare Health Access Alliance

The MedShare Health Access Alliance (MHAA) is a strategic coalition of dedicated individuals who collaborate closely with MedShare leadership on a variety of initiatives to champion and advance healthcare equity and accessibility.

The primary goal of the Alliance is to build community support for the delivery of MedShare's mission through our expansion of offerings for free & charitable medical facilities in underserved communities throughout the U.S.

## **RESPONSIBILITIES**

- Advocacy and Awareness: Act as advocates within their own networks and communities to raise awareness about healthcare disparities and the crucial role MedShare plays in helping to address barriers
- Knowledge Sharing: Provide strategic advice and expertise in areas such as partner development, community engagement, marketing, fundraising, and coalition building to help MedShare achieve its goal of serving 100 free and charitable clinics this fiscal year
- Fundraising and Financial Support: Engage in fundraising efforts such as occasional special events and peer-to-peer initiatives in addition to a personal financial contribution to support our programmatic work
- Networking and Partnership: Leverage personal and professional networks
  to foster connections with key stakeholders and help forge partnerships
  with local leaders, volunteers, donors, and healthcare providers to enhance MedShare's reach and impact
- Commitment to Mission: Demonstrate a commitment to the organization's mission through active participation in Alliance activities, meetings, and the contribution of ideas and resources to achieve collective goals



## COMMITMENT

- Two-year term aligned with MedShare's fiscal year ending June 30
- Attendance at a minimum of three of four meetings held annually, including one tentative in-person gathering in Atlanta each spring, with other sessions held virtually
- An annual unrestricted gift
- Participation in at least one priority initiative, including MedShare's signature fundraising event, peer-to-peer recruitment and fundraising strategies, or mission visits to existing or potential clinic partners to leverage the MHAA as a key coalition builder

Please join us in the fight to improve healthcare access! Call **404–593–2067** or contact **Michele Egan** at <a href="mailto:megan@medshare.org">megan@medshare.org</a> or **Karen Flayhart** at <a href="mailto:kflayhart@medshare.org">kflayhart@medshare.org</a>.

