WHAT IS ShareHope
ShareHope is a collaborative health program initiated by The Coca-Cola Africa Foundation between complementary medical relief organizations, CitiHope Relief & Development and MedShare International, which aims to strengthen health systems in targeted communities across Africa including Cameroon, Ghana, Kenya, Malawi, Gabon, Morocco, Mauritania, Gambia, Rwanda, Sierra Leone, Uganda and Zimbabwe.

OUR PARTNERSHIP
This strategic partnership is demand driven, with a focus on the health of individual patients and specific disease processes, while at the same time striving to support community wellness by enabling existing facilities and personnel to provide better quality health services.

HOW DOES IT WORK
ShareHope combines the provision of medications, medical equipment, medical supplies, and educational support to empower providers and their beneficiaries.

With focus on sustainability and long-term impacts, ShareHope gains support from The Coca-Cola Africa Foundation, The Coca-Cola System, Ministries of Health and health service providers in each country.

ACHIEVEMENTS
With Citihope, since 2009, US$144MM in donated medicine and nutrition has reached over 665,000 Africans.

Our partnership has been highly successful particularly in Morocco, Malawi and Kenya, delivering US$96 million in essential medicine to treat over 445,000 beneficiaries to date.

With Medshare, the key results of our program include;

- Provided aid to 20 Hospitals in 9 African Nations (including Cameroon, Ghana, Kenya, Malawi, Mauritania, Gambia, Rwanda, Sierra Leone, Zimbabwe)
- Served over 1 million patients via 85 shipments,
- Donated US$23 million+ of medical supplies and equipment,
- Trained 658 biomed engineers, technicians, and end users.
THE ShareHope Partnership has been highly successful particularly in Morocco, Malawi and Kenya, delivering US$96 million in essential medicine to treat over 445,000 beneficiaries to date.

CASE STUDY:
ShareHope IN MOROCCO

CitiHope’s work in Morocco with The Coca-Cola Africa Foundation began in 2011. CitiHope’s efforts in Morocco have been implemented in collaboration with local partner Fondation Lalla Salma - Prévention et Traitement des Cancers.

Since then, 22 airlift shipments of essential medicine has been distributed in Morocco to 13 health institutions across the country, impacting more than 50,000 patients.

Fondation Lalla Salma - Prévention et Traitement des Cancers focuses exclusively on cancer, funding cancer medications for public hospitals, equipping and rehabilitating hospital oncology units, and providing public awareness and prevention campaigns.

Cancer is a critical health issue in Morocco and access to cancer medications is of vital need. The most common cancers are breast, cervical, uterine, lung and prostate, with approximately 30,000 new cases of cancer diagnosed each year in Morocco.

CASE STUDY:
ShareHope IN CAMEROON

The MedShare support to the three recipient hospitals in Cameroon started in 2012. Since then, MedShare has shipped 22 ShareHope 40 ft containers of medical supplies and biomedical equipment worth $7.2 million USD to strengthen healthcare delivery to over 300,000 patients. Country wide in Cameroon, Medshare has delivered 39 forty foot containers that has helped to treat in total over 500,000 patients. Also more than 140 biomed technicians, engineers and end users were trained on-site in Cameroon under ShareHope.
ABOUT OUR PARTNERS:

CITIHOPe RELIEF AND DEVELOPMENT:
Since 1990, CitiHope has delivered over US$1B in medicine, medical supplies and food to over 42 countries around the world. CitiHope delivers this desperately needed assistance to the most under-served urban and rural populations possible, while building the capacity of the local implementing partners.

CitiHope’s partnership with The Coca-Cola Africa Foundation began with the creation of The Coca-Cola Medical Relief Initiative, initially responding to a devastating cholera outbreak in Zimbabwe. Since 2009, 10 African nations have received over US$144MM in essential medicines, supplies and nutrition, treating over 650,000 people.

MEDSHARE INTERNATIONAL:
Since 1998, Medshare has donated over $200 million USD worth of life saving medical materials and help to strengthen resource-strapped healthcare facilities in 97 countries worldwide. The Coca-Cola Africa Foundation Partnership began in 2004 by supporting hospitals in the war torn countries of Liberia and Sierra Leone. From 2012, start of SHAREHOPE interventions, MedShare has delivered $24.5 million worth of valuable medical supplies and biomed equipment to enhance the delivery capacity in the five Bottler selected ShareHope countries, a total of 85 containers.